

Rate card

FRINGE THEATRE Awards

January 2026

Website gallery **£35**/month

Gallery ads appear on the Home Page of the Fringe Theatre Awards website.



SPECIFICATIONS

- Square **.jpg** format.
- **Please include** the show title, venue and dates within the image area.

BOOK YOUR WEBSITE AD HERE

We have gained over six thousand subscribers since we launched in April 2025, and that number is growing daily. Our subscribers are all active members of the Fringe Theatre Industry.

eShot **£5**

eShots appear in our weekly email to all subscribers, sent every Sunday.



OPTIONS

- Early announcement
- Opening this week
- Still running
- Last chance to see
- Choose when you want the ad to appear

SPECIFICATIONS

- Square **.jpg** format
- **Image only** – required text will be added to the email

BOOK YOUR eSHOT HERE

Solus eShot **£75**

A custom email featuring only your show details, sent to all FTA subscribers.

OPTIONS

A Solus eShot includes:

- An introduction to your show (up to 50 words)
- A full description (up to 150 words)
- Choose the date on which you want it to be sent out

SPECIFICATIONS

- Image in **.jpg** format
- Title
- Short description
- Long description
- Venue
- Dates
- Prices
- Age restrictions
- Content warnings

BOOK YOUR SOLUS AD HERE